



◆ PAUL ROGERS

CONNECTING GENERATIONS







# INSPIRATION BOOK

PAUL ROGERS



#### CONNECTING GENERATIONS...

A **third-generation family business** established in 1960 by Paul and Paula Rogiers, is now managed by their sons, Pierre and Jean Paul, alongside their grandsons, Thibault and Louis. This rich heritage underlines our deep-rooted family values and commitment to craftsmanship across generations.

#### CONNECTING GENERATIONS...

We believe furniture is a fundamental element in **bringing people together**. From family lunches, dinner with friends, to cosy reading sessions with grandparents, our pieces are designed to be the backdrop for life's precious moments, fostering **connections and creating memories** that endure beyond a lifetime.

#### CONNECTING GENERATIONS...

Our ambition is to craft **timeless furniture, cherished across generations**, both today and in the future. Achieving this, we blend the expertise of seasoned designers with the fresh perspectives of emerging talents, ensuring our creations resonate with all ages.

Each of these pillars harmonizes with the overarching theme of “**Connecting Generations**,” embodying the essence of Paul Rogers' commitment to legacy, timeless design, and the power of furniture to unite people.





“*Family is at the core of this company that remains faithful to its Belgian roots.*”

*Paul Rogers*

Be here, be now. And cherish that precious moment, the perfect fusion of what was and what will be. So is Paul Rogers. Decidedly contemporary and timeless at the same time. A blend of established values and new ideas. Inspired by a rich past, time-honoured craftsmanship and three generations of accumulated expertise. While simultaneously looking out for fresh, exciting ideas and fully embracing the future that lies ahead of us.



# Connecting generations since 1960...

In 1976, they transitioned to the location that remains our headquarters today, nestled in Waregem. Set within a **historic textile mill** built in 1892, it was among the pioneering structures of its kind in West-Flanders. To this day, we hold immense pride in this building and its rich legacy. The building encompasses our European main office, featuring workspaces, a showroom, and a logistics center.

Paul and Paula are blessed with four children, and two of them chose to be part of the **family business**. Pierre, the eldest, came onboard in 1978, followed by his brother Jean-Paul in 1979. They both immersed themselves in every facet of the company, navigating through shipments, warehousing, sales, and backoffice tasks. Ultimately, Pierre took the helm as the head of sales, while JP established himself as the head of buying.

1976

2000

1960

1978



In 1960, Paul Rogiers, alongside his cherished wife Paula, founded their company. United in their vision, they crafted a unique collection and procured furniture from esteemed providers in Italy and Portugal. Initially serving retail clients in Belgium, their enterprise swiftly expanded to countries including France, the Netherlands, the UK, and Germany.

Over the years, the company flourished and established its name throughout Europe. By showcasing at international exhibitions like the Brussels Furniture Fair, the Cologne Fair, and Maisons et Objet in Paris, they broadened their clientele. By 2000, Jean-Paul and Pierre took over the leadership from their parents and persistently propelled the company's expansion.





In 2002, Jean-Paul and Pierre initiated their inaugural **production facility**, from which the Paul Rogers collection emerged, now recognized under the brand name **PR-Living**. This establishment enabled PR-Living’s collection to reach a **global market**, garnering a devoted clientele from Asia, Oceania, North and South America, as well as the Middle East.



2002

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In 2024, Louis and Thibault launch the **new brand Paul Rogers**, honouring their founder and grandfather, in collaboration with **creative director Cas Moor**. This monumental shift brought about a sweeping renewal, featuring a new 2,000-square-meter showroom at our headquarters, a meticulously reimagined website equipped with a superior back-end server to optimize our B2B **customer experience**, and an **innovative collection** that resonates with the insights and heritage of our company’s remarkable 60+ year journey.

2024

2012



In 2011, we acquired a 30,000-square-meter plot, leading to the inauguration of our second production facility in Europe. It began with a structure covering 2,000 square meters and has since expanded to its present footprint of 8,000 square meters.

In 2012, Thibault, Jean-Paul’s eldest son, became a part of the company, marking the entry of the **third generation** into the business. Adhering to the company’s traditions, Thibault familiarized himself with every department before ultimately taking charge of Paul Rogers’ **product development**, design, and production segments.

In 2018, Jean-Paul’s second son Louis, joined the company. With a wealth of knowledge in marketing and sales, he now serves as our sales director.

In 2020, we commemorated the 60th anniversary of our company, established by Paul and Paula Rogiers.





FLOW SOFA  
PILLAR COFFEE TABLE



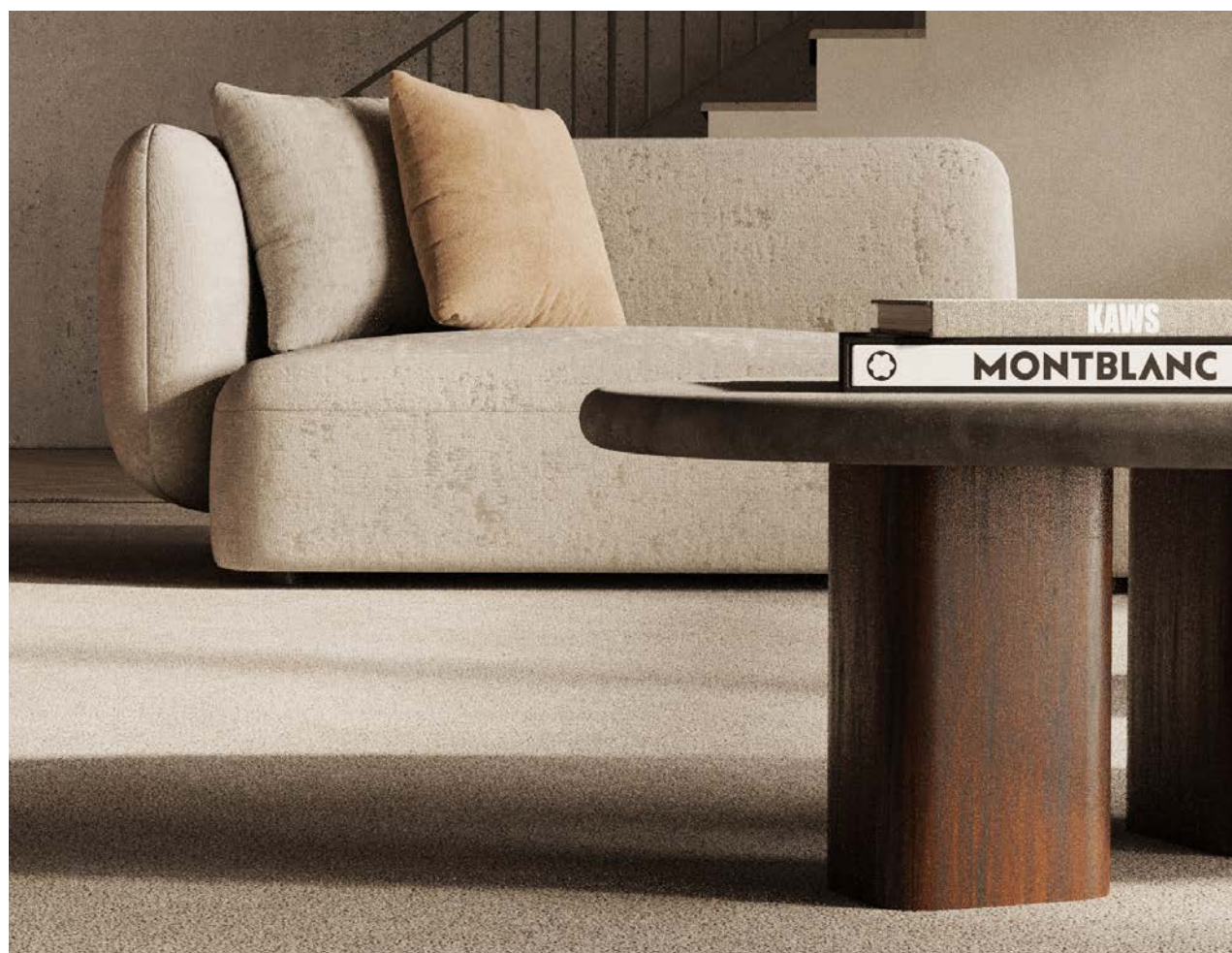






FLOW SOFA  
JUVO LOUNGE CHAIR  
PILLAR COFFEE TABLE





Design and production are closely linked at Paul Rogers. After all, we grew out of a workshop. Since more than sixty years, we produce our own designs and today we dispose of several production facilities, located in three different continents. This promotes a fertile interaction between production and design and enables us to control all steps of the production process and to guarantee top-notch Quality.

**FLOW SOFA**  
**JUVO LOUNGE CHAIR**  
**PILLAR COFFEE TABLE**







PALERMO DINING TABLE  
COVER DINING CHAIR





Paul Rogers loves working with established designers. But he knows: every big name was once a beginner, searching for opportunities to grow and express himself/herself. Paul Rogers offers those opportunities, and does so to invigorate the brand. To keep it fresh, relevant, ahead of times and attuned to the future. So, just as Paul Rogers is a harmonious blend of time-tested values and new ideas, our team consists of a mix of established names and upcoming talent, in-house and external designers, local people and creatives from all over the world.



















COBBLE SOFA  
DUA COFFEE TABLE  
PURO LOUNGE CHAIR





COBBLE SOFA  
DUA COFFEE TABLE





COBBLE SOFA  
DUA COFFEE TABLE  
PURO LOUNGE CHAIR





ARDEN LOUNGE CHAIR  
PILLAR SIDE TABLE



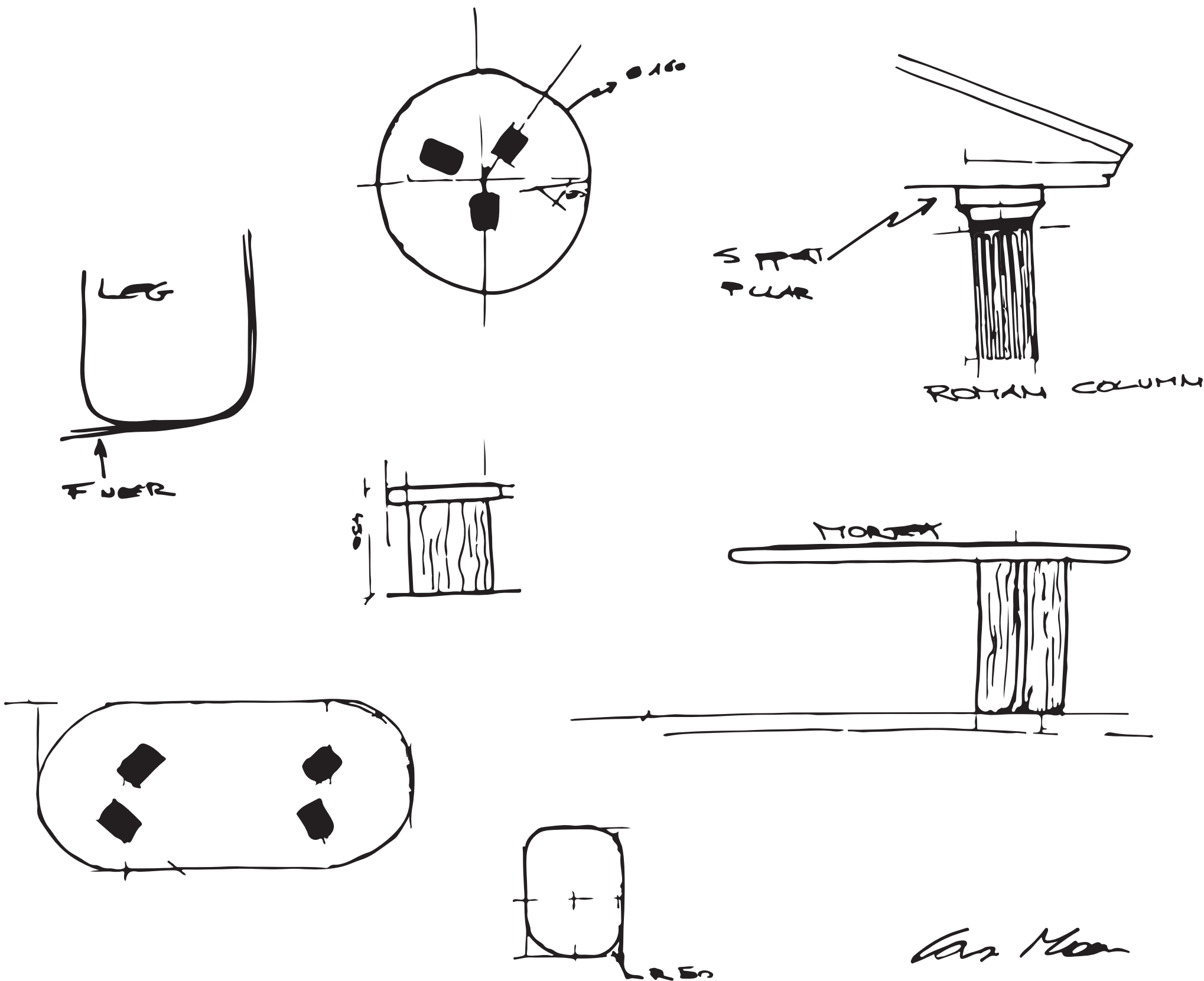
# Collaboration with Cas Moor

## PILLAR TABLE COLLECTION - THE DESIGN

Inspired by how Greek columns or pillars support many architectural structures, the Pillar table collection was created. The legs provide a solid base in wood to brace the tabletop. Available to provide a warm contrast with a Mortex tabletop and ceramic or go for extra natural look combining it with a wooden top.

The collection includes many different shapes, dining, coffee and side tables.

“ A good design to me is when an object is stripped down to its bare bones with the essence still intact. ”







PILLAR DINING TABLE  
EVI DINING CHAIR

















MOLLIS LOUNGE CHAIR  
MOLLIS SIDE TABLE





DUNE DINING TABLE  
COVER WOOD DINING CHAIR







RIO SOFA  
RIO LOUNGE CHAIR  
RIO POUF  
PEBBLES COFFEE TABLE









RIO SOFA  
RIO LOUNGE CHAIR  
PEBBLES COFFEE TABLE





RIO SOFA  
RIO POUF  
RIO LOUNGE CHAIR  
PEBBLES COFFEE TABLE



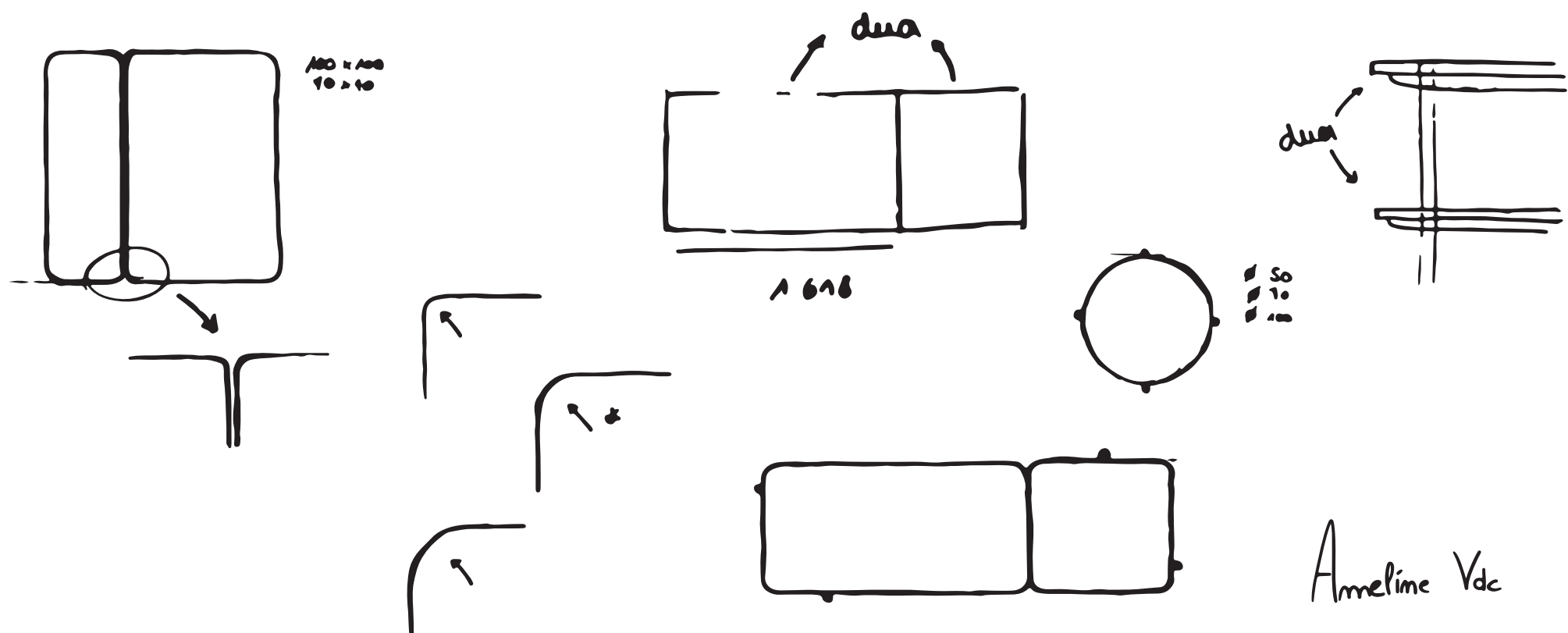


# Dua coffee table collection

DESIGNED BY AMELINE VANDECASTEELE

Explore the world of bespoke elegance with our Dua Collection, a versatile ensemble of coffee tables, consoles, and shelves. At the heart of this collection is the distinctive design of the coffee tables. Each table features a top split into two parts, allowing for a creative combination of materials and colors. Imagine the rustic charm of natural oak paired with the sleek sophistication of black tones, or the harmonious blend of wood with ceramic.







## UNIVERSAL STYLE

The Paul Rogers' style is contemporary and at the same time timeless. Inspired by the past while celebrating the future. Originated locally, yet its style has a universal and cosmopolitan vibe – classic forms and balanced proportions that appeal to the aesthetic sensitivity and desire for harmony of all human beings.







ETERNA SOFA  
DUA SINGLE COFFEE TABLE







ETERNA SOFA  
DUA COFFEE TABLE





ETERNA SOFA  
FIBO SOFA TABLE





OWEN SOFA  
LAGO COFFEE TABLE  
AVA LOUNGE CHAIR









OWEN SOFA





AVA LOUNGE CHAIR  
LAGO COFFEE TABLE









COVER MIX DINING CHAIR  
LINEA DININGTABLE  
DUA SHELF





COVER MIX CHAIR  
LINEA DINING TABLE



# Making of Cover chair collection

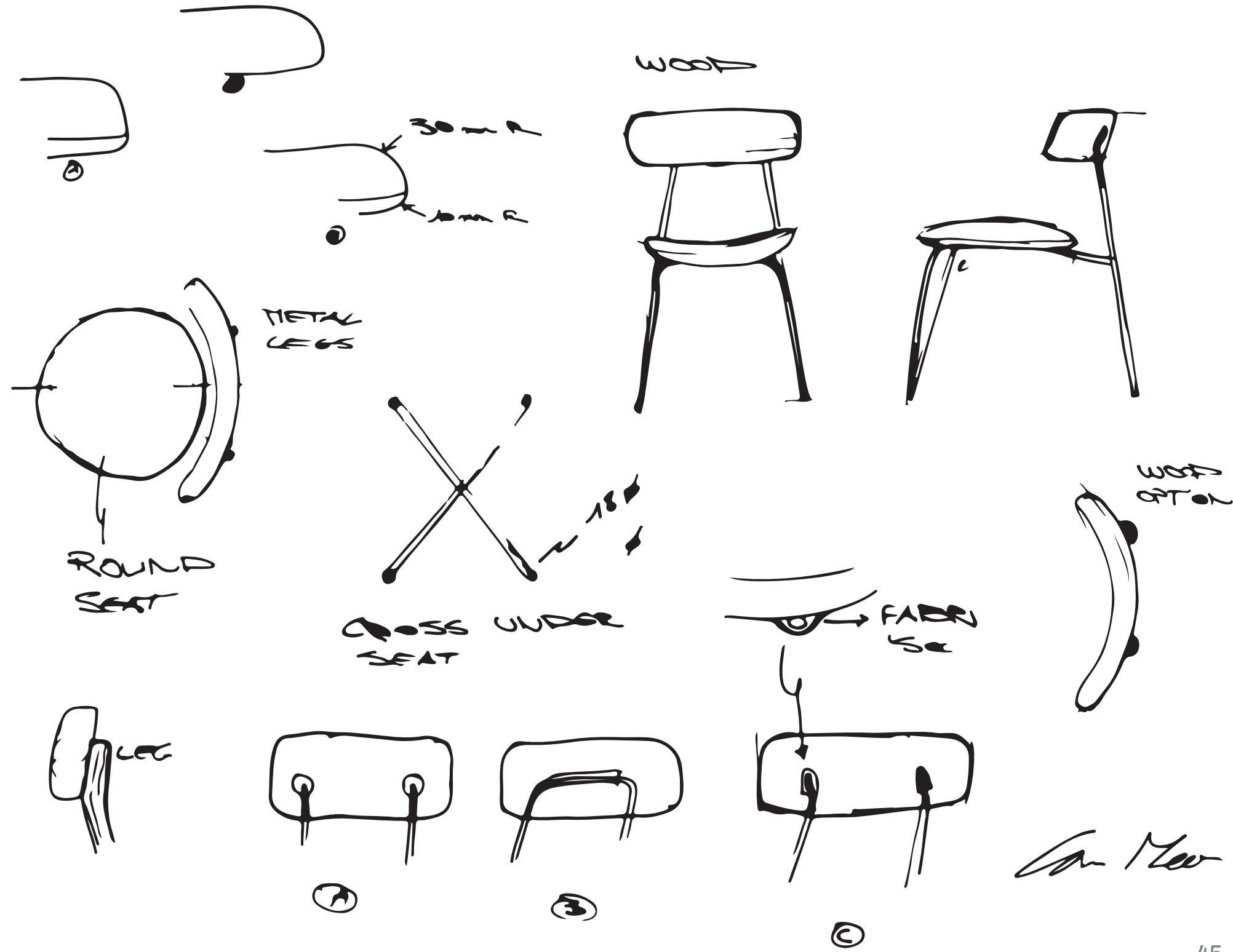
DESIGNED BY CAS MOOR



## COVER CHAIR COLLECTION - THE DESIGN

Introducing the “Cover” chair collection - an exquisite fusion of timeless design and versatile aesthetics. Conceived with the vision of blending the elegance of tapered legs with the soft, round lines that stand the test of time.

This versatile collection offers a range of options to suit diverse preferences. Choose from wooden or metal legs, allowing you to tailor the chair to your desired aesthetic. The upholstered seat and backrest provide an added layer of comfort and refinement, elevating the dining or living space with a harmonious balance of form and function.







CASU SOFA  
PALERMO COFFEE TABLE









CASU SOFA  
PALERMO COFFEE TABLE



BUBBA LOUNGE CHAIR  
PALERMO COFFEE TABLE







SAMBA LOUNGE CHAIR



# UPHOLSTERY | FURNITURE

PAUL ROGERS





SOFA

COBBLE SOFA



ETERNA SOFA



OWEN SOFA

COMODO SOFA





MOLLIS SOFA



CASU SOFA



BAKER SOFA



FLOW SOFA



RIO SOFA





LOUNGE  
CHAIR



RIO LOUNGE CHAIR



PURO LOUNGE CHAIR



ALTI CLASSIC LOUNGE CHAIR



IMKA LOUNGE CHAIR



MOLLIS LOUNGE CHAIR



EVI LOUNGE CHAIR



ALTI COCCOON LOUNGE CHAIR



AVA LOUNGE CHAIR



JUVO LOUNGE CHAIR



ROBIN LOUNGE CHAIR



DINING  
CHAIR



COVER MIX DINING CHAIR



COVER METAL DINING CHAIR



ASH DINING CHAIR



RACHEL DINING CHAIR



COVER WOOD DINING CHAIR



EVI DINING CHAIR





DINING  
TABLE



PALERMO RND DINING TABLE



PILLAR DINING TABLE



PILLAR DINING TABLE



SUMMIT DINING TABLE



COMO DINING TABLE



LINEA DINING TABLE

PALERMO DINING TABLE



COFFEE  
TABLE

DUA COFFEE TABLE



BELLAGIO COFFEE TABLE



PALERMO COFFEE TABLE



FIBO COFFEE TABLE



FIBO RND COFFEE TABLE



MOLLIS COFFEE TABLE



DUA COFFEE TABLE



# Production & Sustainability

## PRODUCTION

Design and production are closely linked at Paul Rogers. After all, we grew out of a workshop. Since more than sixty years, we produce our own designs and today we dispose of several production facilities, located in three different continents. This promotes a fertile interaction between production and design and enables us to control all steps of the production process and to guarantee top-notch Quality.

## SUSTAINABILITY

What is the most sustainable way to manufacture furniture? Designing products that endure, preferably for eternity. Our entire design and production philosophy is geared towards this goal. The designs, for a start, not only appeal today, but will impress tomorrow. Modern classics that bring you long-lasting enjoyment and that preserve their value, so people pass them on to other generations.

The same holds true for production. We adhere to all regulations concerning environmentally friendly design and manufacturing. And in order to create sustainable, comfortable, functional pieces, we stick to high-Quality Materials, e.g. strong woods, top-grade fabrics and tested components that meet the highest standards.





Результат. Стафа.  
Банда: свирд. спок.  
315-р. = 2 перекр.  
45-1









# Material index

We understand that selecting the right Material for a project can be a daunting task. With so many options available, it can be challenging to determine which Material is the best fit for your specific application. That's why we have created this index to help simplify the decision-making process.



## WOOD

Our veneer has the desired look and benefits of a panel made with solid hardwood lumber without the disadvantages. The veneer panels guarantee a uniform quality with the natural and lively aesthetic of wood, both visually and sensorial pleasing.



## STONE

Made from a natural blend of selected ceramic clays and mineral-based Colors, our stone sintered surfaces combine the typical characteristics of porcelain stoneware, long-lasting, stable and resistant to high temperatures, atmospheric stress and UV rays. Also waterproof, highly resistant to stain and scratches, hygienic and easy to clean, with appearance of natural stone!



## METAL

Metals have unique properties, such as strength and ductility, which make them ideal for use in many applications. Choose between the bold, versatile charm of black or the timeless elegance of bronze, both seamlessly accentuating the inherent strength and timeless appeal of our metal pieces.



## MORTEX

Mortex is a composition of minerals, lime and mortar. The Material is used for those who wish to combine technicality, originality, personality and aesthetics. The Material is applied by hand which makes the products very unique.



## FABRIC

Whether you're looking for a durable and practical Material for everyday use, or a luxurious and elegant fabric for special occasions, there are endless options to choose from. The right fabric can transform any space, adding texture, Color, and personality to a room.







